

# MEDIA KIT

## Jessica Tanner

### Performer & Influencer

With a highly engaged audience of modern moms, performers, and creatives, I specialize in creating authentic and scroll-stopping content that connects. My 16%+ engagement rate reflects a trusted, loyal community ready to take action.

### DEMOGRAPHICS AUDIENCE

#### SEX



62%  
Female



38%  
Male

### SERVICES & RATES

Static Feed Post starting at \$150

Carousel Post starting at \$175

Reel starting at \$300

Stores starting at \$80

Live Collaboration starting at \$250

### PREVIOUS COLLABORATIONS

- The Face Shop
- Little Bellies
- Flavortown
- The History Channel
- Ole Henricksen
- Pamprin
- Mystic Ozark
- *and more!*



#### AGE



18-24

25-35

36-45



3.3K  
followers

+51.61%  
growth  
(past 6 months)

16.54%  
engagement

578K  
Impressions  
(past 30 days)

